

Bid by Optimal Dynamics™

Identify the lanes and volumes that best fit your network. Bid with clarity. Bid with confidence.



What is Bid by Optimal Dynamics?

Bid by Optimal Dynamics™ is an advanced AI-powered SaaS solution that allows truckload carriers to identify new business opportunities during the RFP process that are uniquely valuable to their organization. Unlike traditional bidding solutions, Bid by Optimal Dynamics™ uses artificial decision intelligence to simulate a carrier's network after the impact of the bid, thereby highlighting the best possible lanes and optimal volumes for that carrier to bid on. With customizable lane scoring, and deep insights around each recommendation, carriers are armed with the knowledge they need to confidently go after the lanes and load volumes that best fit their network.

Maximize Your RFP Response:

- ✓ **Overlay bids on to a “digital twin” of your network**
- ✓ **Simulate the impact on profitability, coverage and service for each bid**
- ✓ **Evaluate each bid against your existing network constraints and customer commitments**
- ✓ **Quickly find the most valuable lanes and volumes for your network**
- ✓ **Eliminate manual line-by-line analysis**

For Large Enterprises

- Automate your bid response process, instilling consistency
- Arm your teams with the best available information to bid competitively
- Drive alignment across your teams on what matters most to your network
- Eliminate silo'd institutional knowledge

For Small to Medium Enterprises

- Make contracted freight part of your strategy
- Create a structured and repeatable bid response program
- Give your teams the tools to leverage their abilities and uncover wins
- Compete effectively with your larger peers

Connect with us to see the power of AI in action on your network.

Request a Demo →